

## *Equipping Generations for Worship*



Godsway Media LLC is a full service training, media recording, and publishing label. Operating from Dayton, Ohio, we serve the faith-based music, video, communications, and publication needs of artists, worship teams, clergy, lay-leaders, congregations, and community initiatives in the region that includes OH, MI, KY, IN, and PA.

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### **An Old Challenge with the New Media**

The church is constantly revitalizing. The message is the same – a bloody cross and an empty tomb saved our lives. We are washed in God’s unending and perfect grace not by our acts but through the sacrifice of a Living Christ.

But like the church itself, the form of delivering the message takes on many shapes and sizes. The increased use of multiple audio, video, and computerized media as a fundamental element of worship is no longer just a trend. Increasingly affordable technology and networking offers a powerful new set of tools for reaching all generations where they are – be that in our local churches, our communities, or in missions. However, many of our established congregations are simply unprepared for the pace and level of expectation to incorporate the effective use of new media within worship. Even if the infrastructure investment is made, fundamental issues rapidly emerge including: impact on worship style, changes in support skills needed within paid and volunteer staff, and continuing investments to stay current. Exaggerating the challenge, our ordained clergy and the long-term spiritual and financial lay leaders of our congregations are often not equipped to discern and provide appropriate guidance. In the worst case they actively resist. So how do we journey through these transitions without leaving those behind that “like it just the way it is”?

Let us help! It all starts with a conversation.

### **The three faces of Godsway Media, LLC**

In struggling with these same issues within our own churches Godsway’s partners have developed the experience, capability, and capacity to respond to this important challenge. More importantly it has become the call and conviction of our hearts to invest our time, energy, and finances to create the means for other churches and local organizations to plan and implement their responses. We can help by just getting the conversation started or facilitating discussions within a church or group, all the way through assisting or producing events, customized media, training, and publications. We offer services and products in three dimensions:

- Congregation Communication
- Ministers, Worship Leaders and Teams
- Community Interaction

**Congregation Communication and Worship Programs.** Godsway can collaborate and facilitate through:

- Custom workshops, worship media, and education materials
- Creative worship programming
- Special events
- General consulting

**Individual Worship Leaders and Teams.** Are you called to music ministry, but don't know what's next? Godsway continues to develop new media and artists while expanding our distribution channels through:

- Original Media Production and Publication
- Writing, Editing, and Arranging
- On-site Recording
- Post-production and delivery
- Studio Tracking and Mixing

**Community Development and Outreach.** One of the really great things about our journey is that we get to have a personal relationship with the God that created everything...and we get to do it together. Godsway is committed to our communities. We can help each other through:

- Peer networking
- Special Projects and Events
- Commercials and Media Announcements

**How do we do it?** Godsway is at its heart a collaboration. We deliver our products and services while staying affordable through partnerships, covenant relationships, and pre-established facilities and use agreements. We are flexible, diverse, and can quickly expand into any community.

Godsway Media LLC is looking for ideas, partners, and funding to facilitate these special projects:

#### ***The Stories of Our Lives***

The same media explosion that threatens a holding on to the history of our churches offers an opportunity to capture that history and share new dreams. Godsway will provide training and community group outreach resulting in a Dayton-based annual video shorts competition and festival.

#### ***The Christian Media Co-operative***

We all need a home; somewhere to get together, talk, work, interact, and find common purpose and projects. Godsway will open and facilitate a studio location with space to hang out and have meetings and small workshops and try out new stuff.

#### ***Teaching Partnerships***

Godsway is developing open-use education and training materials/workshops for groups and individuals in transition. We emphasize building communications, understanding alternative media for delivering the message, and the skills to use new and emerging technology.

#### **Contacting Godsway Media, LLC**

*General Information, Products, and Services*

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# You Are Invited !

#### **Let's talk.**

**You are invited to a conversation about the challenges and solutions we are seeing in our local churches.**

- Sound systems
- Using multi media in worship
- Sunday School curriculum
- Types of worship services
- "Buy-in" from congregation members
- Recruiting more people to serve in general
  - Changes in "The Church"
  - Pleasing multiple generations

***Things change but not The Message. We're in this together.***

We realize that we all have information to share, or maybe some frustrations. Come join us. YOU ARE INVITED. Whatever your experience come ready to offer ideas and suggestions; and hear the same from new friends in other churches. Let's play together.